

KitchenAid®



\$30 CASH BACK

"20 FAVORITE STAND MIXER RECIPES"
and a 2-YEAR SUBSCRIPTION to
the magazine of your choice

TRIPLE BONUS!

Purchase a select KitchenAid® 5-Quart Stand Mixer* and receive **\$30 cash back** by mail, "20 Favorite Stand Mixer Recipes" and a 2-year subscription to *Food & Wine* or *Travel + Leisure* magazine.

NOVEMBER 18–DECEMBER 12, 2010

REBATE FORM ON BACK

MAIL-IN REBATE

Receive \$30 cash back, "20 Favorite Stand Mixer Recipes" and a 2-year subscription to Food & Wine or Travel + Leisure by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer.*

Offer good on purchases made between November 18 and December 12, 2010.

First Name (please print)

Last Name

Address

City State

Zip Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased State

E-Mail Address (optional)

Yes, I would like to receive future e-mails on products and promotions from KitchenAid® brand.

<p>PLEASE CHECK MAGAZINE OF CHOICE.</p> <p>Choose only one magazine. If not checked, you will receive <i>Food & Wine</i> magazine.</p> <p><i>Food & Wine</i> <input type="checkbox"/> <i>Travel + Leisure</i> <input type="checkbox"/></p>	<p>PLEASE INDICATE WHICH MODEL YOU PURCHASED:</p> <p>KSM150PS <input type="checkbox"/> KSM158GB <input type="checkbox"/> KSM160PS <input type="checkbox"/> KV25G <input type="checkbox"/> KSM152PS <input type="checkbox"/> KSM155 <input type="checkbox"/> KSM500 <input type="checkbox"/> KV25H <input type="checkbox"/></p> <p>Serial Number (located on registration card): <input type="text"/></p> <p style="text-align: right; font-size: small;">Offer requests without serial number information will not be processed.</p>
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Signature: _____

Request must be postmarked by January 12, 2011.

To receive your \$30 cash back and a 1-year subscription to *Food & Wine* or *Travel + Leisure*, by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer,* send:

- The original, or a copy of this completed *KitchenAid* rebate form and
- The original UPC code from the Stand Mixer package and
- The original, or a copy of your cash register receipt or packing slip dated between 11/18/10 and 12/12/10.

Additional Terms: MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 01/12/11. **ONE SUBMISSION FORM PER ENVELOPE.** LATE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed, or taxed. **Limit one mail-in rebate for each model number per family, name, or address. No reproductions of the UPC code accepted.** Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, section 1341 and 1342). Offer is good only in the U.S.A. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Omission of sales receipt or any other information will delay processing. **Purchases through online auction sites will not qualify. Purchases of refurbished models do not qualify for this promotion.** Not valid with any other promotions. **This rebate does not apply to purchases from Bed Bath & Beyond, Lowe's.** Keep a copy of this rebate form for your files. Allow 8 weeks for delivery. **Food & Wine and Travel + Leisure magazine subscriptions are valid for new subscribers only.** Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive the magazine and would like to request a refund of the subscription (\$12 introductory value), please mail a copy of this rebate submission by 10/25/10 with your name and address to: Time Customer Service, Inc., P.O. Box 62708, Tampa, FL 33662-7088.

For offer inquiries call: 1-800-324-5808

ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:
 5 Quart Triple Bonus \$30 CB & Magazine
 Dept. 408-401
 P.O. Box 470816
 El Paso, TX 88547-0816

*Qualifying models: KSM150PS, KSM152PS, KSM158GB, KSM155, KSM160PS, KSM500, KV25G, KV25H



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Sample UPC code.
 UPC code is located on the side panel of product packaging.