

# PROFESSIONAL GOURMET PERFORMANCE FOR YOUR HOME

VITA-MIX® – PREFERRED BY THE CULINARY INSTITUTE OF AMERICA

There's a reason why Vita-Mix blending equipment is used throughout the many teaching kitchens and bakeshops of The Culinary Institute of America. . . **performance!** Now you can give your customers the trusted brand and reliability that opens up culinary experiences rivaling those of a professional chef.

Introducing the CIA™ Professional Series by Vita-Mix. Whether it's blending a velvety peach smoothie, preparing a hot soup, pureeing a pesto sauce, creating fresh nut butters, or emulsifying a perfect dressing, this machine does it all and more.

Backed with a full 7-year warranty, the CIA Professional Series is built to withstand the toughest blending tasks time and time again. This versatile kitchen appliance outperforms every other—after all, it's not just a blender, it's a Vita-Mix!

For more information, contact us today!

**877.848.2649**



The CIA PROFESSIONAL SERIES includes:

- New Certified Master Chef recipe book
- **Create** recipe book with over 300 recipes
- 1-hour instructional DVD



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# PROFESSIONAL SERIES



## CIA PROFESSIONAL SERIES FEATURES INCLUDE:

- Super-efficient 2 peak hp motor
- Oversized 64 oz. container made from Eastman Tritan™ copolyester material that is virtually unbreakable, more chemical resistant and contains no BPA
- Locking lid design for easy removal

## OTHER FEATURES INCLUDE:

- Variable speed control dial for processing at just the right speed
- Laser-cut one-piece stainless steel blade
- All metal-to-metal connection from container to base
- Mirror-gloss finish in assorted colors: – Platinum, Ruby & Onyx
- Brushed aluminum faceplate with soft touch switches and dial
- Gourmet recipe book with over 300 step-by-step recipes in full color
- “Let’s Get Started” instructional DVD with professional chef Michael Symon
- Full 7-year warranty
- Made in USA

## APPLICATIONS:

Used to prepare: dips, soups, sauces, spreads, purees, appetizers, salsas, nut butters, dressings, batters, flour, desserts, beverages, smoothies, sorbets, ice cream and more...

## PACKAGE INCLUDES:

- Professional Series variable speed model
- 64 oz. container with blade assembly and soft touch handle
- Accelerator tool
- Gourmet chef recipe book in stand up easel format
- “Recipes and Techniques from the CIA Master Chefs” recipe book
- “Let’s Get Started” instructional DVD
- 7-year warranty

## ITEM NUMBERS:

Platinum	1363
Onyx	1364
Ruby	1365

## PRICE STRUCTURE:

Suggested Retail	\$599.00
Minimum Advertised Price	\$499.00
Dealer Cost	\$320.00
Drop Ship	\$20.00

## CONTACT:

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